



## **SAN JUAN CITY LAUNCHES BREAST CANCER AWARENESS MONTH WITH FREE SCREENINGS AND LAY FORUM**

The City Government of San Juan, in partnership with the Metro Manila Mayors' Spouses Foundation Inc. (MMMFSI), the Department of Health (DOH), and the ICanServe Foundation, officially launches the Breast Cancer Awareness Month celebration on October 7, 2025, with the theme "Early Detection and Diagnosis, Early Treatment for a Cancer-Free Community."

The event was held at the Makabagong San Juan National Government Center – Makabagong San Juan Theater.

A walk-through of health services followed at 9:00 AM, along with Health Secretary Teodoro Herbosa.

Free breast examinations and cervical screenings (VIA and Pap Smear) were offered onsite for participants.

The program also featured the Launching of Breast Cancer Awareness Month and the Breast Cancer Awareness Month Lay Forum, highlighting the importance of early screening and diagnosis in preventing and treating breast cancer. Activities included a short Zumba icebreaker and health lectures led by medical experts from the Department of Health, PhilHealth, and Cardinal Santos Medical Center.

Mayor Francisco Javier M. Zamora, who also serves as League of Cities of the Philippines National President and Metro Manila Council President, delivered the opening remarks. He was joined by Congresswoman Bel Zamora, Vice Mayor Angelo Agcaoili, members of the San Juan City Council, and MMMFSI officers headed by Mrs. Keri Zamora, a breast cancer survivor. Also in attendance were chiefs of health offices (CHOs) from the 17 LGUs of the National Capital Region and representatives from the ICanServe Foundation, founded by Ms. Kara Alikpala.

Secretary Herbosa delivered an inspirational message, while other speakers discussed Breast Cancer 101, Lymphedema Management, and updates on the DOH Cancer Assistance Program and PhilHealth Z Package.

Community representatives from the 17 LGUs of Metro Manila, including Kagawads for Health, also participated in the event, which aims to strengthen awareness, education, and access to preventive healthcare services for women.