



SAN JUAN CITY TO SIGN SISTERHOOD AGREEMENTS WITH BATAAN, BALANGA, AND LIMAY

The City Government of San Juan further strengthened its partnerships with other local government units in the Philippines through the signing of three Sisterhood Agreements with the Provincial Government of Bataan, the City Government of Balanga, and the Municipal Government of Limay on March 14, 2025, at 10:30 AM at the Sangguniang Panlalawigan Session Hall, Bataan Provincial Capitol, Balanga, Bataan.

Mayor Francis Zamora of San Juan City signed the agreements alongside Governor Joet Garcia of Bataan, Mayor Francis Garcia of Balanga, and Mayor Richie David of Limay. These partnerships aim to foster cooperation in various fields, particularly in tourism promotion, trade, and local economic development.

The agreement will benefit all signatory local government units (LGUs) through several initiatives. San Juan City will actively promote the tourism destinations, local products, and investment opportunities of its sister LGUs within Metro Manila and national media platforms. The city will also feature these LGUs in its nationwide tourism roadshows, ensuring broader exposure and increased visitor engagement.

To further support its sister LGUs, San Juan City established a National Pasalubong Center in the Greenhills Mall where products from these LGUs will be displayed and sold. This center also serves as a tourism information hub, featuring promotional materials and videos highlighting the attractions and cultural heritage of the partner LGUs.

The City Government of San Juan also encourages its employees and residents to explore its sister LGUs for team-building activities, educational tours, and leisure visits, further stimulating local tourism.

San Juan City is also committed to supporting local farmers and micro, small, and medium enterprises (MSMEs) from its sister LGUs. An example of this initiative is the Producer-to-Consumer (P2C) program with the Ilocos Norte Provincial Government, where farmers and MSMEs are provided free space to sell their products in San Juan City Hall and other LGU-run bazaars. Similar opportunities will be extended to the newly partnered LGUs, helping them gain greater market access and economic opportunities.

Beyond tourism and trade, the Sisterhood Agreement also facilitates collaboration in urban development, environmental protection, education, healthcare, sports, and social services, ensuring that all partner LGUs benefit from shared knowledge and best practices.

Also attended the signing ceremony were Congresswoman Bel Zamora, Vice Mayor Angelo Agcaoili, and members of the San Juan City Council.



Through these partnerships, San Juan City reaffirmed its commitment to fostering strong inter-LGU cooperation, promoting economic growth, and supporting cultural exchange and sustainable development.